

**The City of Loveland**  
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## **PRESS RELEASE**

Who: City Manager's Office, City of Loveland

What: City of Loveland Earns Recognition for Performance Measurement

When: August 23, 2010

Where: City of Loveland, Ohio

LOVELAND, OHIO — The City of Loveland is being recognized for superior performance management efforts with a Certificate of Distinction from the International City/County Management Association (ICMA) Center for Performance Measurement. It is among 18 jurisdictions receiving such an honor this year.

The City was recognized for performance measurement and management efforts last year with a Certificate of Achievement, and Loveland's continued leadership in performance measurement earned the higher level of recognition from ICMA, an organization committed to professional local government management.

"We are honored to be recognized by ICMA again this year," said Loveland Mayor Rob Weisgerber. "Measuring results in government has never been more important. In today's economy, cities like Loveland have to be as efficient and effective since there is not a dollar to spare. We believe in Loveland that measuring our results is crucial to improving our performance and assuring our residents we are good stewards of their tax dollars."

Mayor Weisgerber noted that Loveland was the only Ohio community recognized with the Certificate of Distinction. Other prominent cities around the country earning this award include Fishers, Indiana; Williamsburg, Virginia; San Francisco, California; and Dallas, Texas.

"The certificate program is one of the pillars of CPM," says Michael Lawson, director of CPM. "Through our certificate program, local governments are recognized for the exceptional commitment to continuous learning and improvement. The criteria on which the certificates are based serve as a checklist of effective, results-oriented management practices."

ICMA advances professional local government worldwide. Its mission is to create excellence in local governance by developing and advancing professional management of local government. ICMA is the professional organization for 9,000 local government managers who work in communities with a combined population of 185 million people.

The Center for Performance Measurement is a service of ICMA, dedicated to helping local governments improve the effectiveness and efficiency of public services through the collection, analysis, and application of performance information. CPM currently assists over 200 towns, cities, counties, and other local government entities in the United States and Canada with the collection, analysis, and application of performance information.

Eligibility for certificate consideration was open to all general purpose local governments. For a list of local governments participating in CPM and those receiving certificates, please visit [icma.org/performance](http://icma.org/performance).

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When is this information to be released? Immediately

***PLEASE LIST A NAME AND CONTACT PERSON FOR THE MEDIA TO CALL:***

**Tom Carroll, City Manager, 683-0150**