



2006 State of the City Address

Loveland Area Chamber of Commerce

March 21, 2007

Executive Summary

- Strong Financial Condition
- Strategic Infrastructure Investments Up
- Public and Media Outreach Increased
- Greater Dialog and Productivity on City Council
- Transition Planning for Key Retirements

Major Threats to Financial Condition

- Cooling Housing Market
- Fuel and Health Insurance Costs
- State changes to revenue share, tax structures
- Employment losses in City, region
- Becoming built-out as a community
- Unfunded mandates

Major 2006 Capital Projects

- Five Points Intersection
- Hanna & Broadway Waterline replacements
- An expanded Road Rehabilitation Program
- New Fire and Police Equipment
- Upgraded Technology for quicker customer service
- Salt Storage Facility
- Council Chambers Remodel
- Water Meter Replacement Project

5 Points Intersection

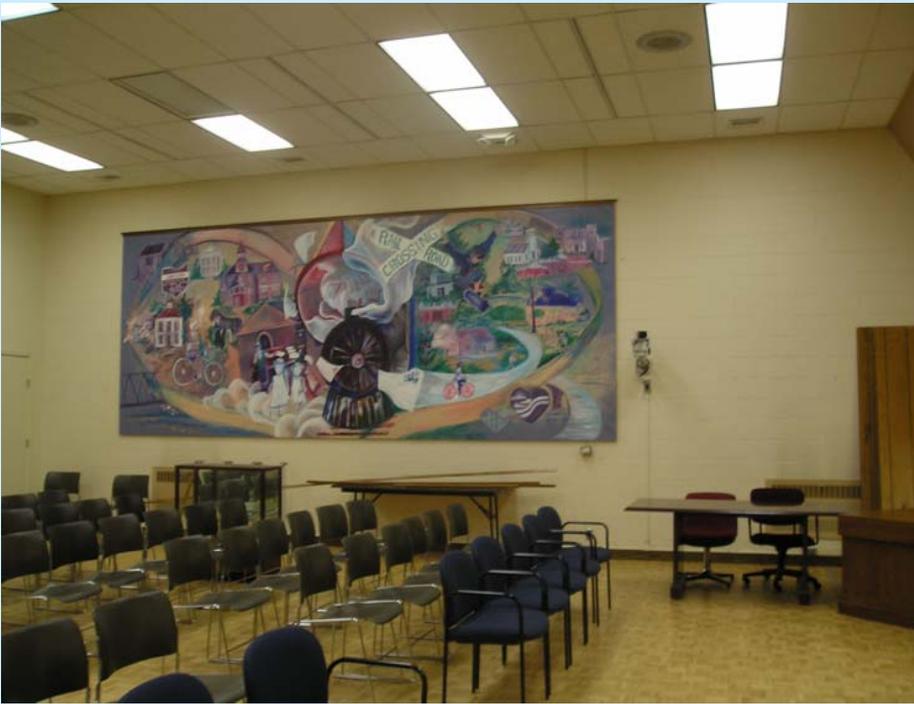
Solving Traffic Problems on the East Side



Salt Storage Facility

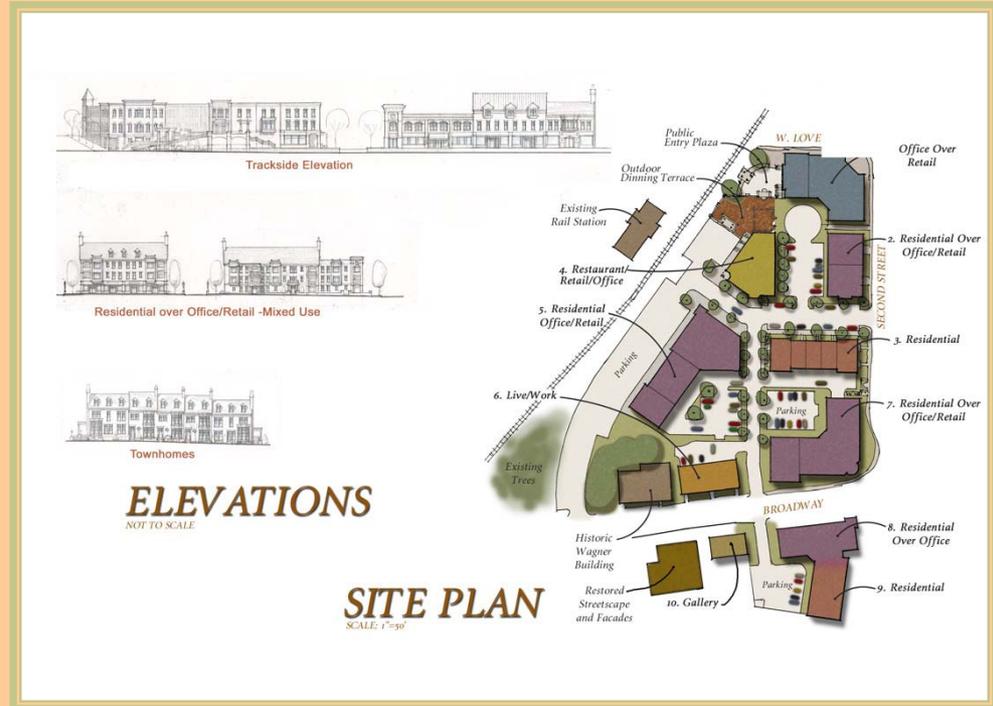


The First Council Chamber Remodel in nearly 30 Years



2006 Missed Opportunities

- Creating a solid waste contract that met the needs of fixed income individuals – especially seniors
- Downtown Redevelopment with Great Traditions
- Productively Partnering with Hamilton Township et al
- Council Cable T.V. Contract
- Quiet Zones

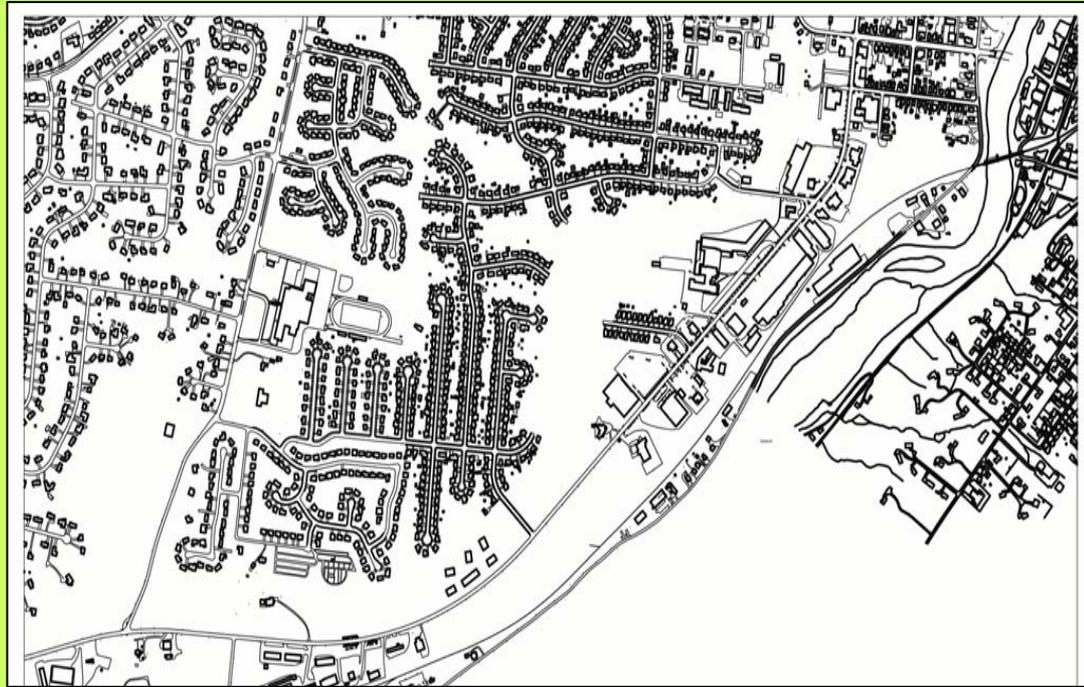


2007 City Council Goals

1. Efficiently manage growth
2. Enhance livability by improving recreation
3. Negotiate with area utility districts
4. Enhance the City's image internally and externally
5. Maintain and improve the City's infrastructure
6. Improve customer service and ease internal and external business through technology

Council Goal 1: Growth Management

Loveland will efficiently manage its growth to provide a mixture of housing, create jobs to enhance its tax base, revitalize its existing commercial areas, while protecting its existing neighborhoods.



Goal #1 Action Plan



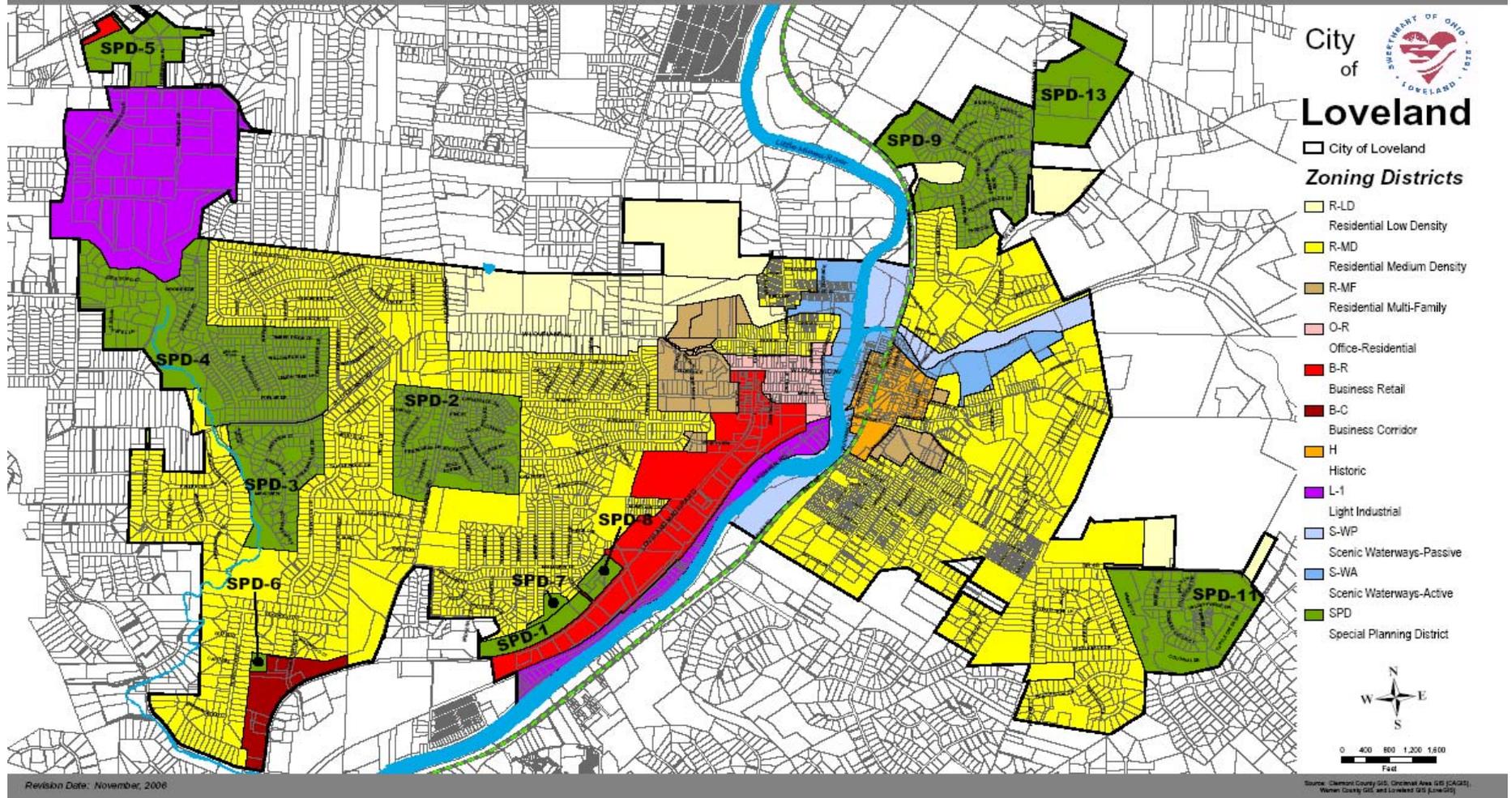
- Downtown Revitalization & Job Creation
- Uptown District Redevelopment
- Wi-Fi

Loveland Madeira Road Redevelopment Underway



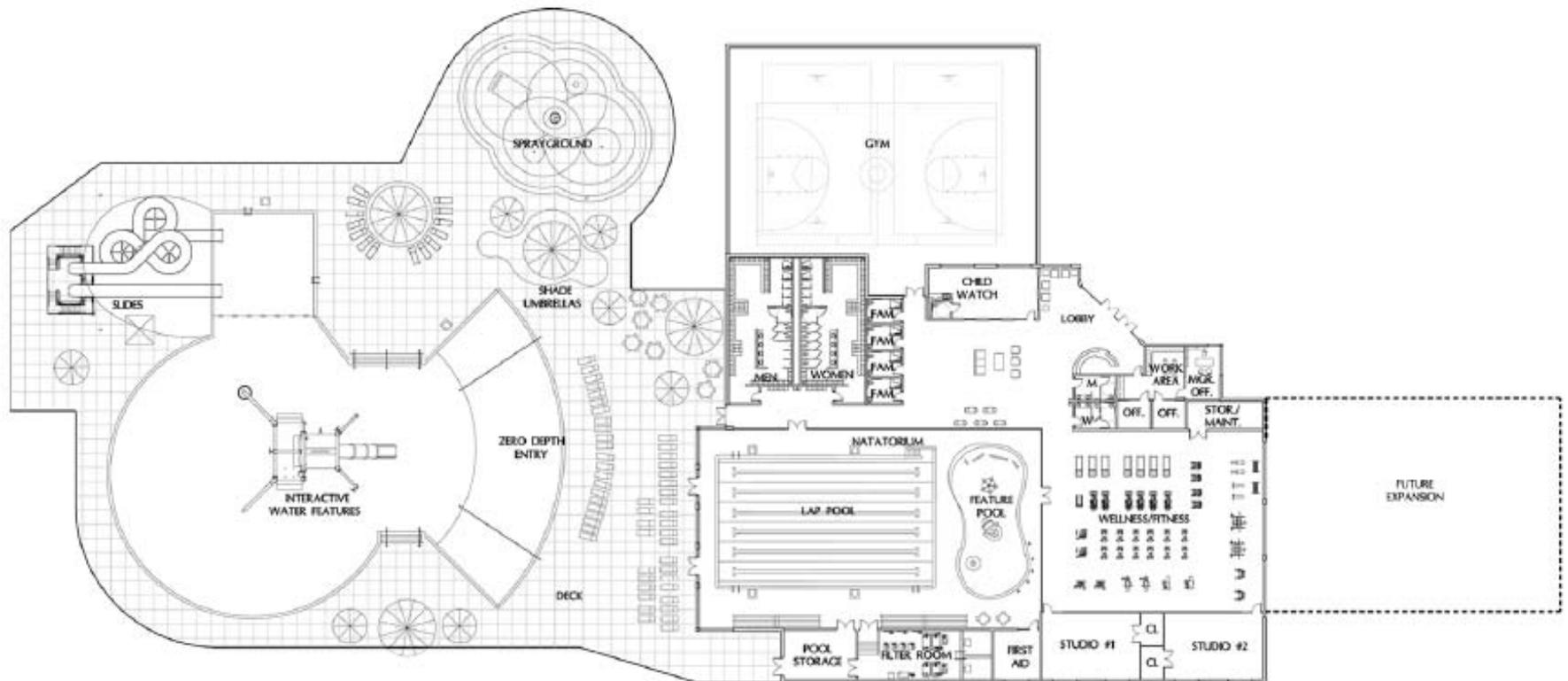
New Zoning Code Revisions Passed

Loveland Zoning Map



Council Goal 2: Recreation

Loveland will enhance its livability by improving our existing recreation facilities while planning for growth, connecting our neighborhoods with bike/hike trails, and present a recreation center financing plan for voter approval in May 2007.



Goal 2 Action Plan

- Aquatic Center & Recreation Center Plan
- Skate Park
- Purchase new property in Warren County for growth area
- Sidewalk/Pathway Analysis
- Small Stacks™!
- Raise Funds for White Pillars Restoration



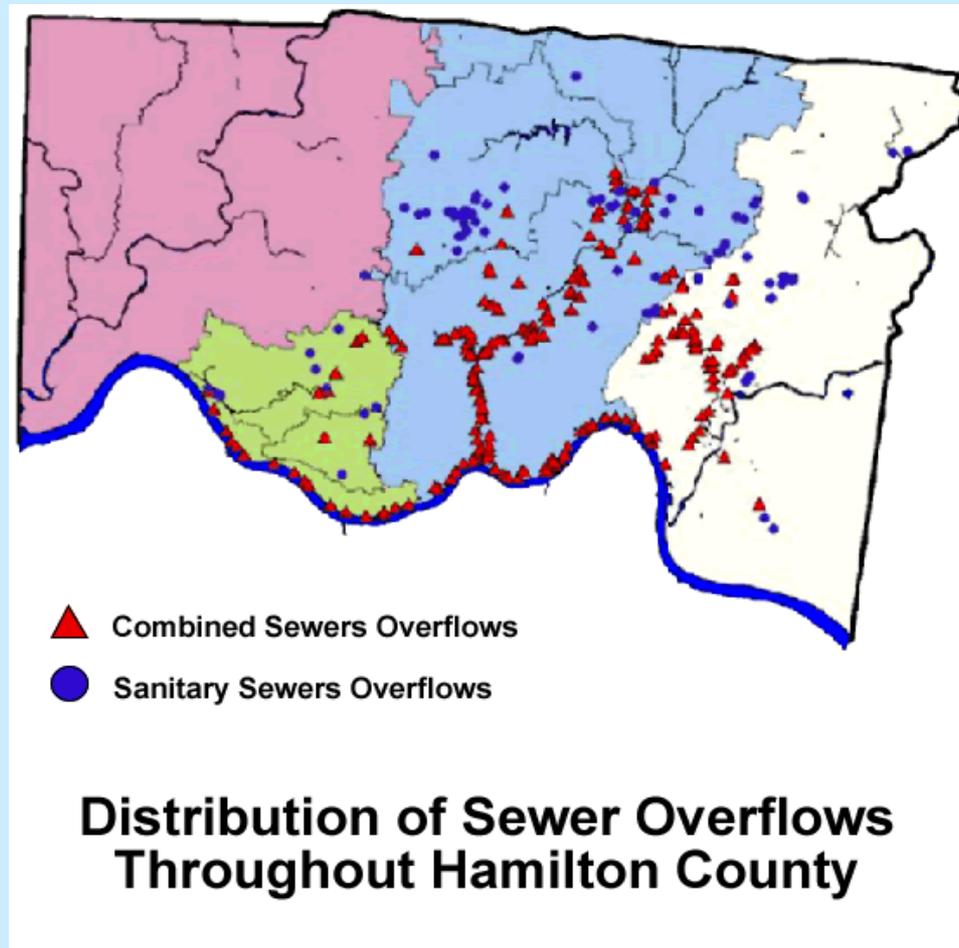
New Loveland Neighborhood Park in Warren County



Park Funded Through a T.I.F. District

Council Goal 3: Utility Districts

Loveland will seek the ability to control its own destiny and manage utility rates through intergovernmental and inter-agency relationships



Council Goal Four: Image

Loveland will develop strategies to enhance the City's image internally and externally to present our City as an attractive destination and a viable location to raise a family, work, and operate a business.



Goal 4 Action Plan

- Improve Intergovernmental Relationships
- Continue Neighborhood Meetings
- Improve Newsletters
- Work Pro-actively with the Media
- Apply for Awards

2006 Neighborhood Meetings



A New Fall Festival – Small Stacks™



Loveland is an Appealing Place to Work and Live

- New ACM, Police Captain
- Only Mid-Western ICMA Fellowship Host
- When Employees Move On, They Move Up
- Steady Residential Development



	2003	2004	2005	Projected 2006
Recruitments	0	11	5	7
Applicants	0	220	104	513
Neighborhood Meetings	0	3	4	4
Neighborhoods Met With	0	7	5	6
Residential New Single Family Permits Issued	60	45	44	44

Working Proactively with the Media

Loveland

Loveland OH.com

icrcrtv.com



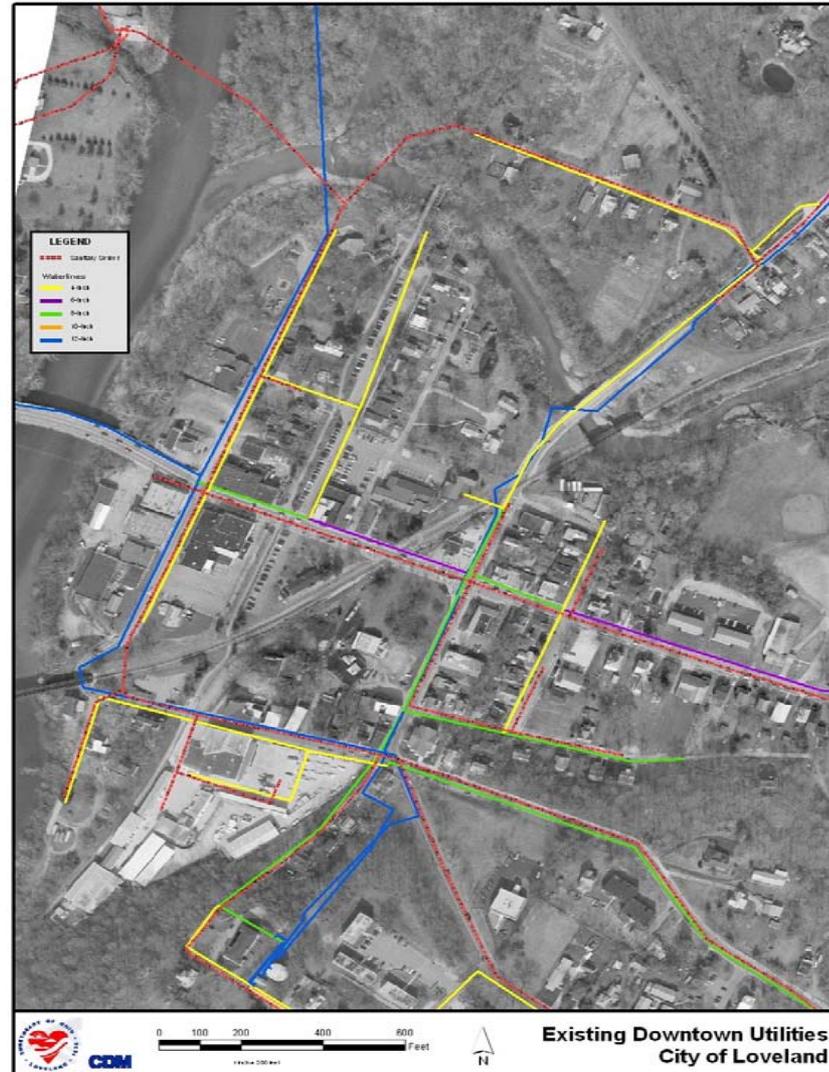
Address <http://icrcrtv.com/communities/love/Loveland.html> Go Links >>

Did you know that you could watch Council meetings on-line?

City Manager's Office	2003	2004	2005	Projected 2006
Press Releases	12	13	44	45

Council Goal Five: Infrastructure

Loveland will maintain and improve the City's infrastructure, with an efficient balance of technologies and staff, to allow economical growth with smart planning.

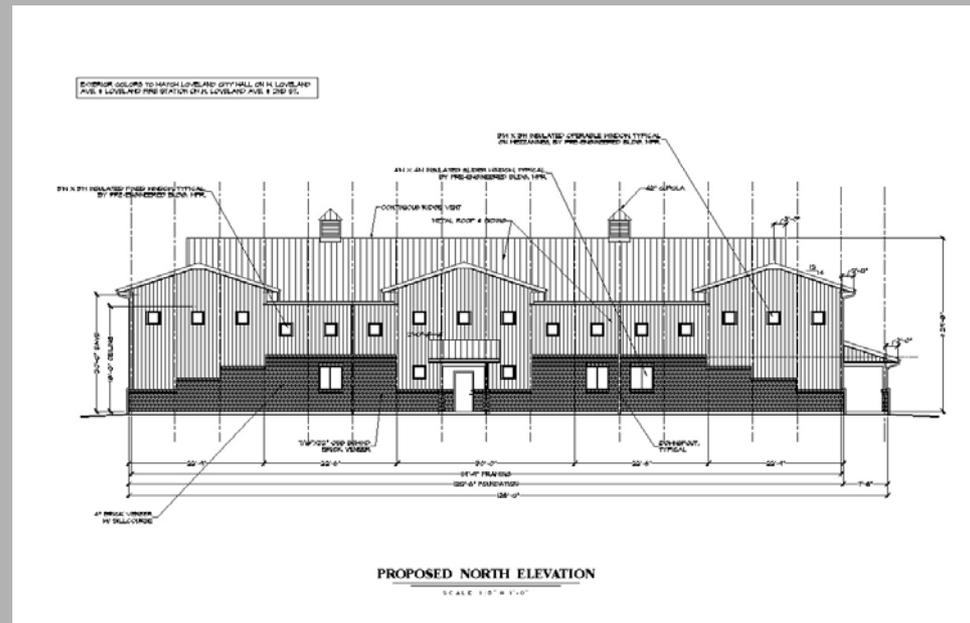


Goal 5 Action Plan

- Well Head Protection
- Water Tank and Tower Maintenance
- Stormwater Neighborhood Analysis
- Public Works Building
- GIS



2007 Capital Project Highlights



Above: View from Loveland-Madeira Road of the new Public Works building

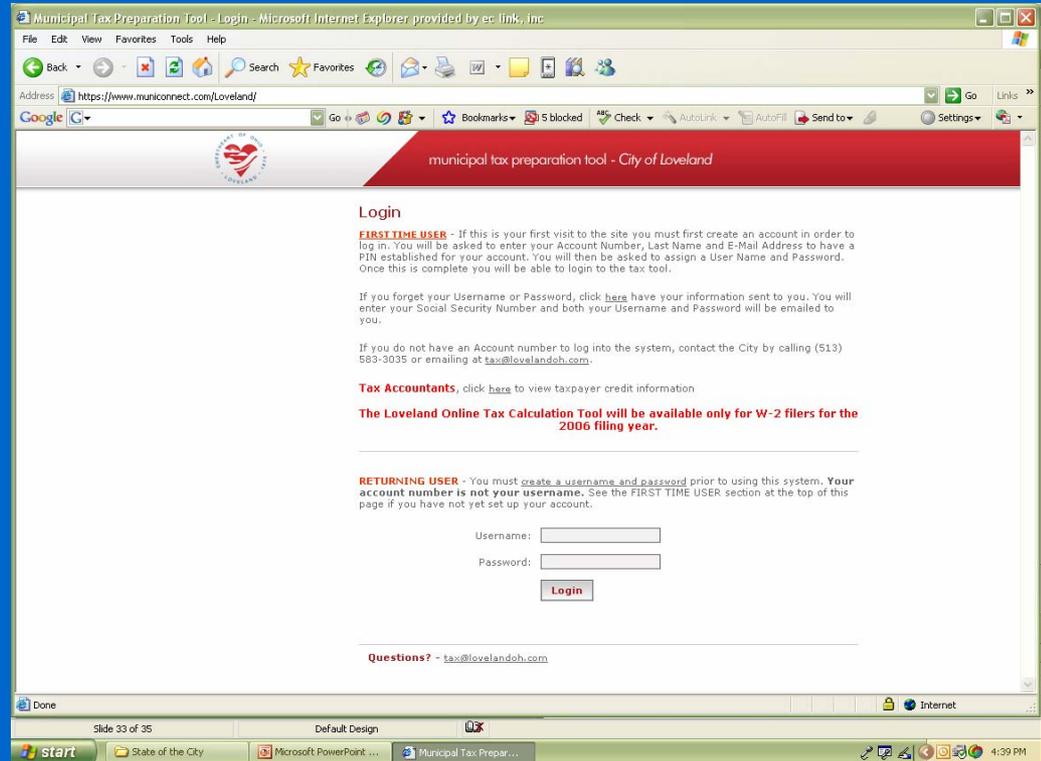
Council Goal Six: Customer Service Through Technology

Loveland will improve customer service and ease internal and external business through technology

The screenshot shows the City of Loveland website as viewed in Microsoft Internet Explorer. The browser's address bar displays <http://www.lovelandoh.com/>. The website features a blue header with the City of Loveland logo and navigation tabs for City of Loveland, Living in Loveland, Special Projects, Economic Dev., and City Online Services. The main content area is divided into three columns. The left column, titled 'WELCOME!', contains 'Useful Links' such as 'Online Tax Calculation Tool', 'Leak & Sewer Collection Schedules', 'Income Tax Forms', and 'Paperless Newsletter Registration'. Below this is a 'CODE RED' alert with a link for more information. The middle column, 'Loveland News Headlines', lists several news items with dates and brief descriptions, including a snow emergency removal, a tax reminder, a business relocation, and a recreation center report. The right column includes a 'Search Our Site' box and 'City Hall' contact information, including the address (120 West Loveland Avenue), telephone (513-683-0150), fax (513-583-3040), and hours of operation (M-F 8:30 am to 5:00 pm). The browser's taskbar at the bottom shows the start button, the active window 'Loveland - Microsoft I...', and the system clock at 4:35 PM.

Goal 6 Action Plan

- GIS
- Increased Utilization of the On-Line Tax Tool
- Improve Website User-Friendliness
- Develop In-House Software that will Track and Simplify the Building Permit Process
- Implement Utility Billing Barcode
- Performance Measurement
- Citizen Survey



A Sample of Performance Measures Taken by the City

	2003	2004	2005	Projected 2006
Lane Miles of Roads Swept by Street Sweeper	319	950	870	980
Cost per Year for Grounds Maintenance	\$149,431	\$156,020	\$146,814	\$136,500
Millions of Gallons of Water Pumped per Year	**	529.0	525.6	528.9
Commercial Investment	\$1,893,152	\$4,010,931	\$5,318,820	\$4,095,436
Residential Investment	\$12,531,501	\$10,927,807	\$12,471,268	\$15,834,254

More Performance Measures

	2003	2004	2005	Projected 2006
Labor Hours Expended per Active Tax Account	0.973	0.925	0.945	0.741
Combined SCIP and LTIP Funding Rank	11th	5th	12th	8th
Cumulative Funding	\$10,880,445	\$11,937,845	\$12,306,692	\$13,172,921
Cumulative SCIP Ranking	4th	3rd	3rd	3rd
Total Assessed Valuation (35% of Market Value)	\$243,930,340	\$245,562,384	\$248,480,494	\$285,616,635

More Performance Measures

	2003	2004	2005	Projected 2006
Structure Fires	24	28	15	4
Property Loss to Fire	\$141,250	\$378,000	\$646,650	\$36,100
Traffic Citations	2,513	2,575	1,671	2,300
Use of Force Incidents	**	21	15	12

Citizen Survey

- 30 Questions Long
- 600 Respondents
- +/- 4.4 Margin of Error
- University of Cincinnati
Institute of Policy
Research will Conduct
the Survey



Questions and Answers