

**LOVELAND
AREA
Chamber of Commerce**

State of the City Address

March 31, 2011

...Not Business As Usual

Best services, less cost

- Loveland Station Status Update
- Sewer Litigation Update
- State of Ohio Unfunded Mandates
 - City Service Analysis
 - Moving Forward



Tax Base Expansion...

Loveland Station and Beyond

Downtown Loveland
Job Creation and Revitalization
Project Concept Plan

LEGEND

- Future Buildings
- Existing Buildings
- Proposed Path
- Existing Path

West Loveland Ave

Little Miami Scenic Trail

BLDG #1

BLDG #3

BLDG #2

BLDG #4

Broadway

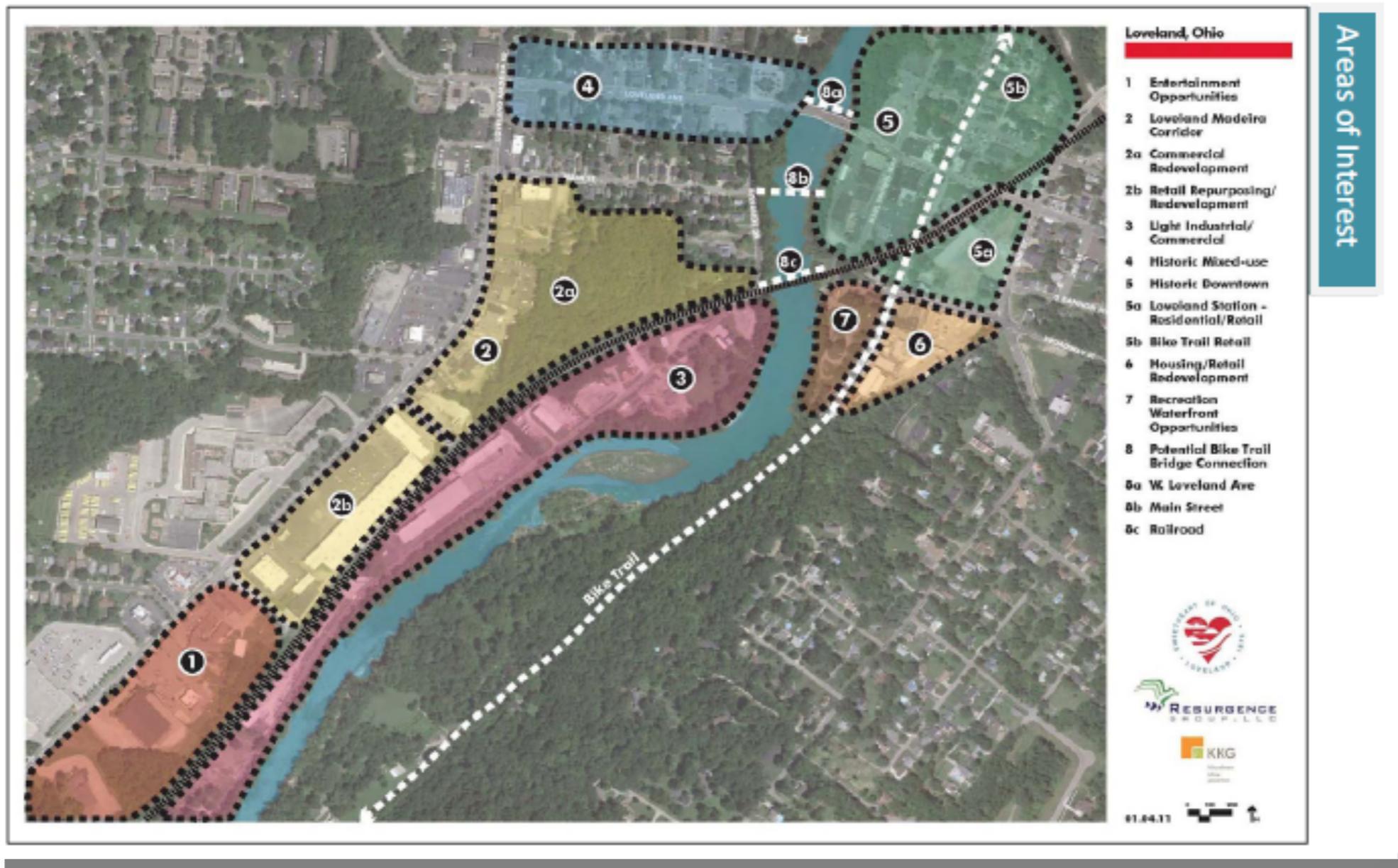
City of Loveland

BSP

McGill Smith Punshon, Inc.

Tax Base Expansion...

Loveland Station and Beyond



City of Loveland v. Hamilton County



“The Supreme Court has examined 15 rulings from the 6th Circuit since 2008 and has thrown out every one of them.”

– *USA Today, February 20, 2011*

No. 10-____

In the
Supreme Court of the United States

CITY OF LOVELAND, OHIO,
Petitioner,

v.

BOARD OF COMMISSIONERS OF
HAMILTON COUNTY, OHIO, ET AL.

*On Petition for Writ of Certiorari to the United
States Court of Appeals for the Sixth Circuit*

PETITION FOR WRIT OF CERTIORARI

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January 25, 2011

Becker Gallagher • Cincinnati, OH • Washington, D.C. • 800.890.5001

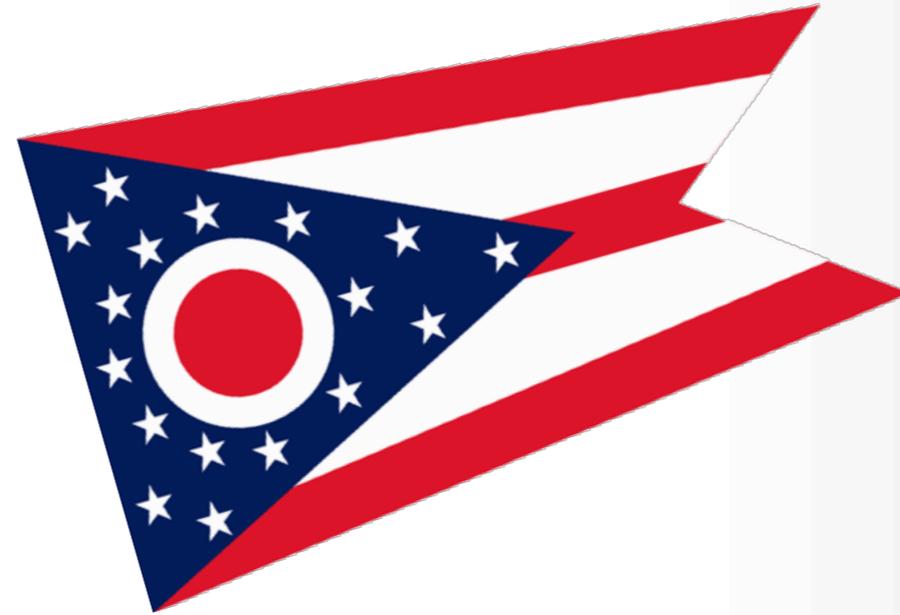


SCOTUSblog

SUPREME COURT OF THE UNITED STATES BLOG

“Help” from Columbus: Cuts to LGF and Estate Tax

- Unfunding the mandate of local government.
- A \$600,000 gap
- $\approx 20\%$ \downarrow income tax
- Promises to “help” yet to materialize



Tradition of Fiscal Prudence

- Aa2 (Moody's) bond rating since 1998
- 1% income tax rate since inception in 1967
- Full 1% reciprocity
- Robust budget process
 - Margin Analysis
 - Forecasting tools
 - Private sector financial experts
 - Good professional staff



Expenditure Reductions, 2009 – 2011



Actions Taken to Reduce Expenditures	Projected Annual Savings
<i>Conversion to RITA</i>	<i>\$100,000</i>
Reorg Building Dept	\$50,000
<i>Refinance debt</i>	<i>\$50,000</i>
Hold open positions:	
Maintenance Worker	\$50,000
Police Officer	\$60,000
<i>Reduced energy costs</i>	<i>\$45,000</i>
Reduced sanitation costs	\$110,000
<i>TOTAL</i>	<i>\$465,000</i>

Excellence in Government



What if city operations were
“business as usual”?



Workplace Safety Saves...

Total Property Loss, Premiums, and Expenditures per \$1,000

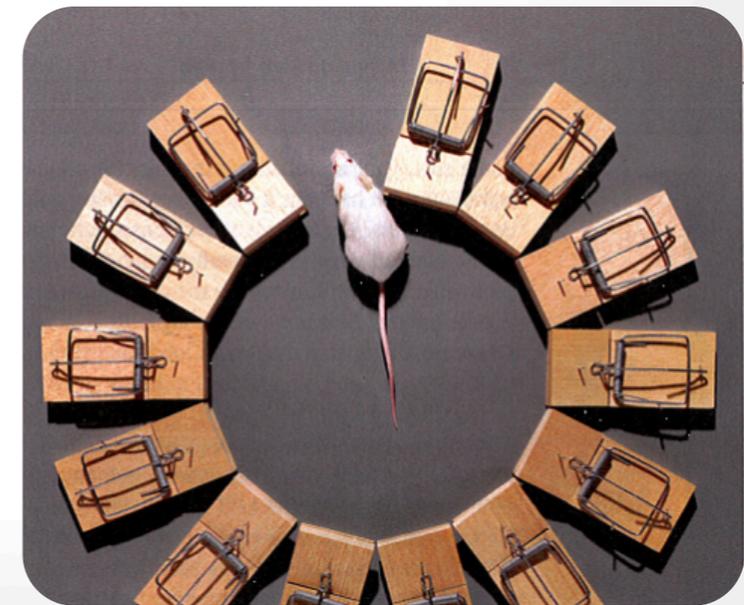
\$1.39

\$3.10

Loveland
Population \approx 12,081

ICMA Mean
Population 25,000 and under

Average = **↑ \$250,000** per year.



Police Safety Saves...



Police Expenditures Per Capita, 2009	
\$216	\$243
Loveland Population \approx 12,081	ICMA Mean Population 25,000 and under

Loveland's crime rate is the fourth lowest among ICMA peer cities.

Average = **↑ \$326,187** per year.



Fire Safety Saves...



Fire Expenditures Per Capita, 2009

\$241

\$380

Loveland

ICMA Mean

Population \approx 12,081

Population 25,000 and under

Average = **↑ \$1,679,259** per year.



So the Belt is Already Tight

- Loveland is lean
- Expenditures already below average
- Services remain excellent
- New reality = Columbus is cutting Loveland's resources.



How do you fill a \$600,000 hole?

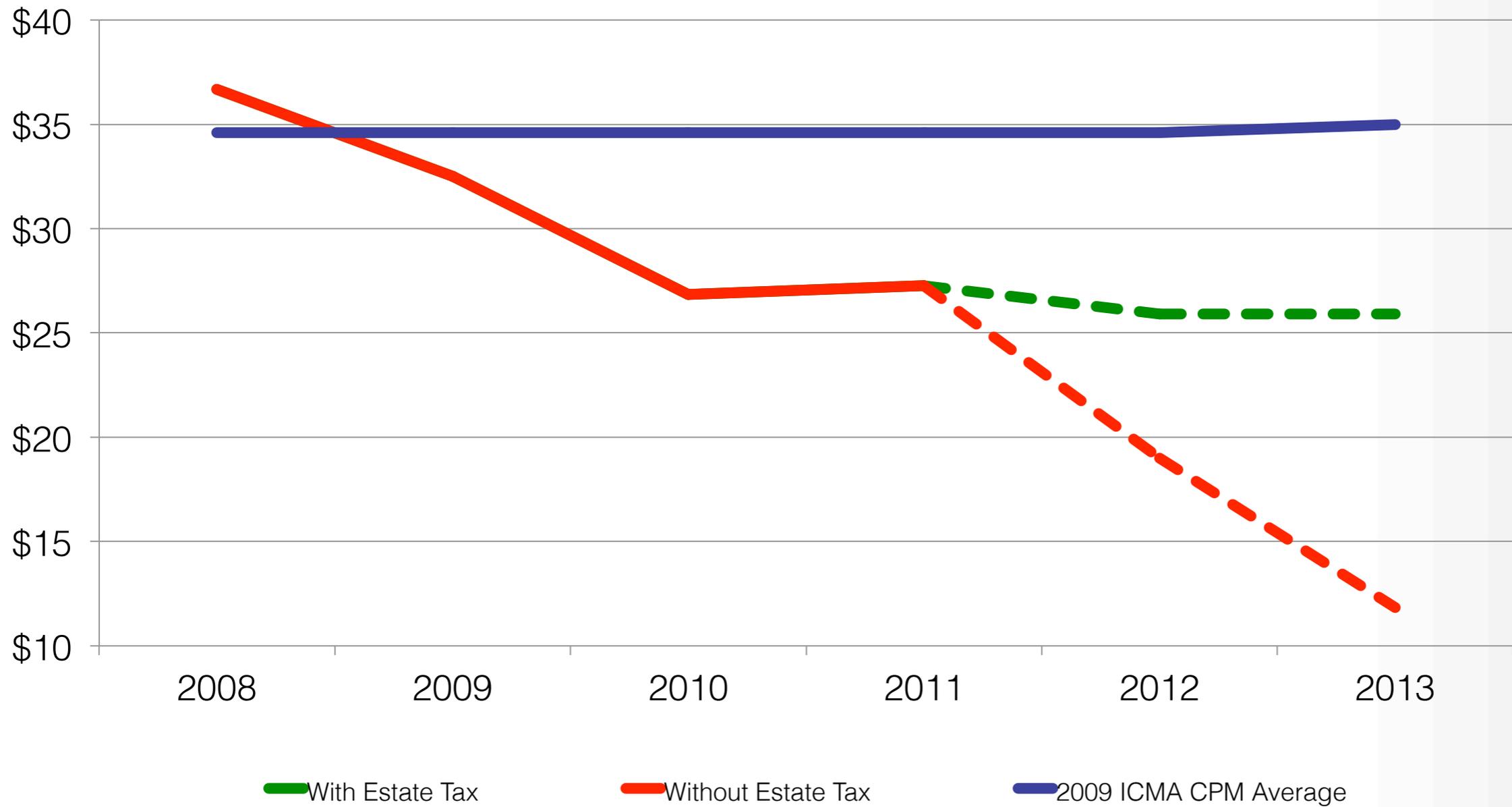


1. Cut services
2. Raise taxes
3. Expand tax base



Road Rehabilitation

Expenditures Per Capita



West Loveland Avenue



Without Repair

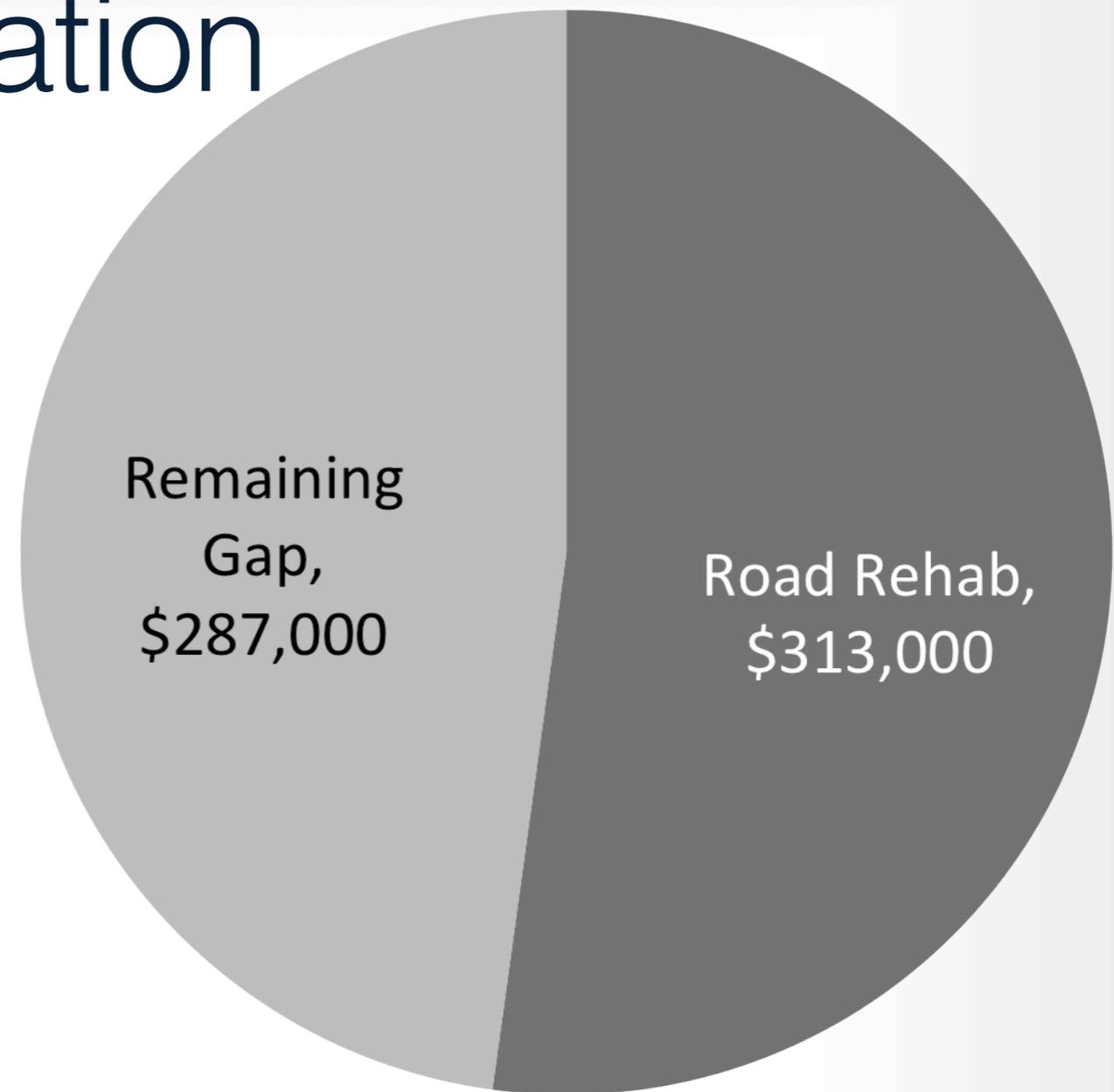


2010 Resurface



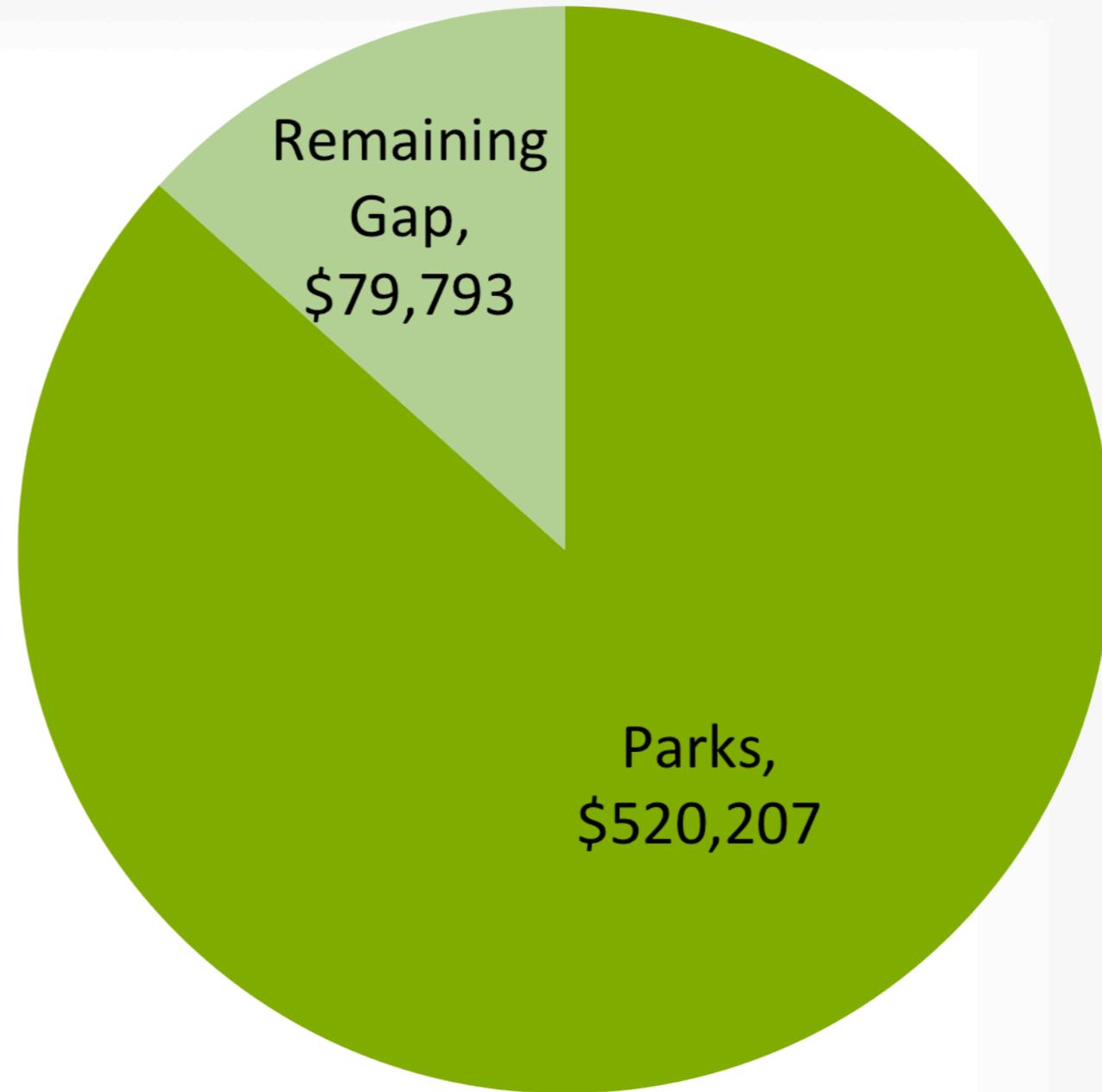
Road Rehabilitation

2011 Budget



Parks

2011 Budget



The Road Ahead for Loveland

- Civil Discourse
- Public Education
- Public Input
- Citizen Survey
- Continue expanding tax base
- Determine which services to cut and which revenues to raise



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