



BUDGET 101 RECAP

An analysis of Loveland citizen input

RESIDENT/FOCUS GROUP SELECTION PROCESS



**ARE YOU REGISTERED TO
VOTE?**

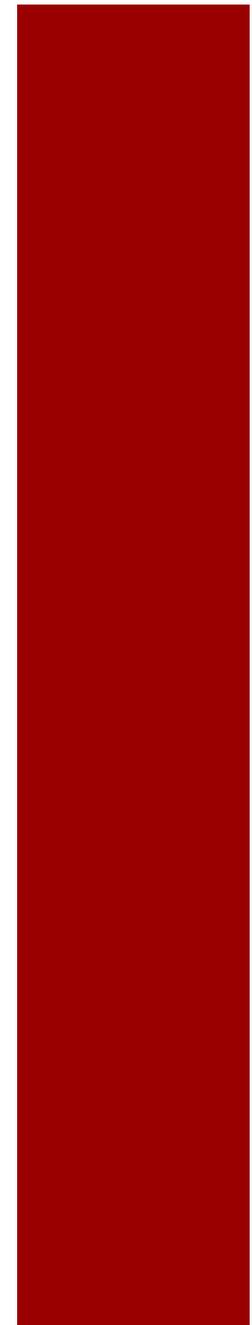
- **Resident Response Data:**

- Total Residents Invited: 360
Approximately 50-60 invites were returned

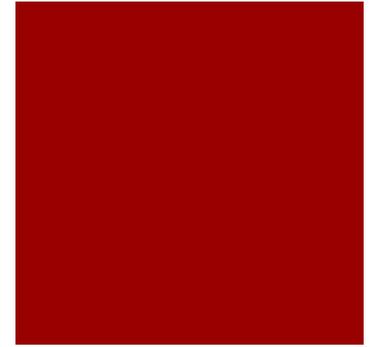
- Total Residents who Attended: 50
45 Participated in both sessions

- About 15% of Residents Invited Participated

FOCUS GROUP	# OF PARTICIPANTS	DEMOGRAPHIC
A	19	<ul style="list-style-type: none"> •all 3 counties •63% female
B (DAYTIME)	8	<ul style="list-style-type: none"> •All Hamilton • 37% female •majority age of 60+
C	10	<ul style="list-style-type: none"> •Hamilton & Clermont • 30% female
D	8	<ul style="list-style-type: none"> •all 3 counties; •37% female
E (Public)	3	N/A



BUDGET 101 PROCESS



SESSION 1

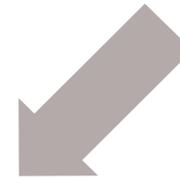
LEARN HOW THE
BUDGET WORKS



UNDERSTAND
THE BUDGET
PROBLEM

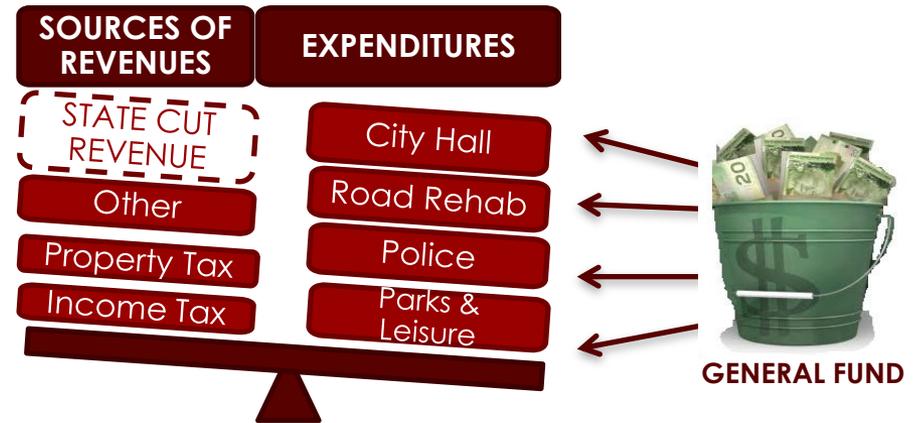
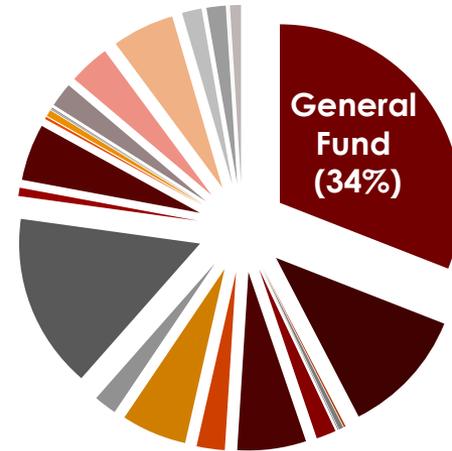
SESSION 2

ATTEMPT TO
BALANCE THE
BUDGET



SESSION 1: PRESENTING THE BUDGET

- Total city budget
- Types of funds
- Problem in General Fund
- Breakdown of General Fund (CHRPP)
- Expenditures and revenue sources for GF
- Cuts/revenue enhancement options



PARTICIPANTS CHALLENGE

- Using the *Citizen's Budget Guide*, residents were given tasks to do for the 2nd session:

- 1. Brainstorm a list of cuts**

- savings and consequences

- 2. Rank taxation options**

- 3. Discuss any other ideas**

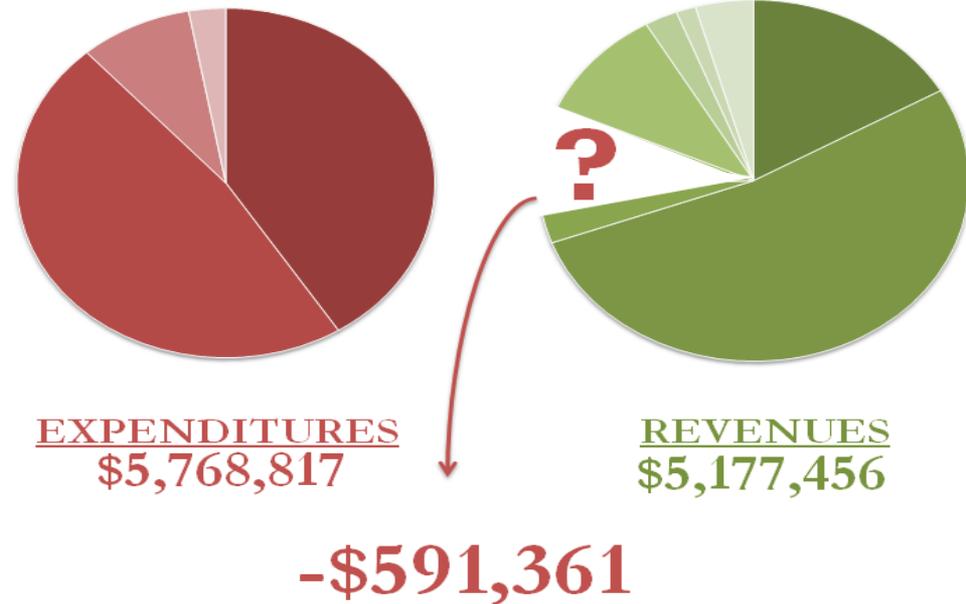


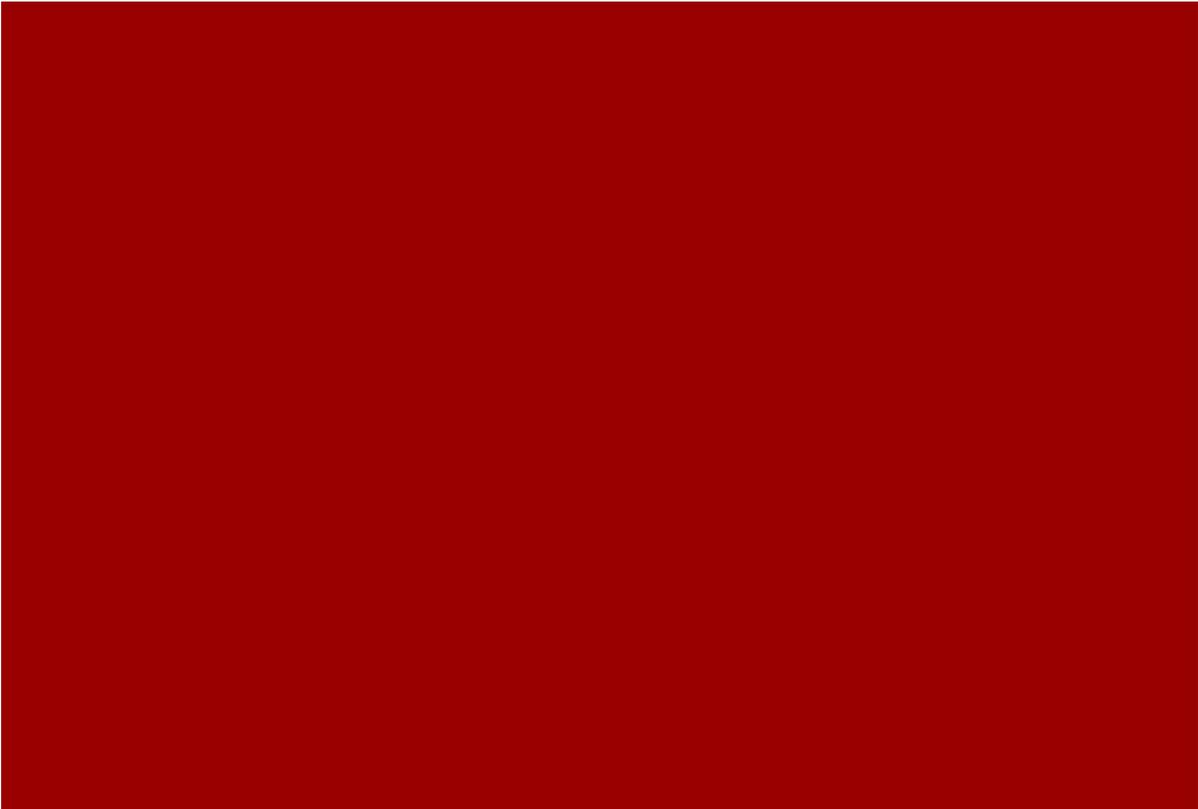
SESSION 2: BALANCING THE BUDGET



•Cory Van Buskirk facilitated session 2

- 1. Part One:** Generate cutting ideas
- 2. Part Two:** Rank each cutting idea
- 3. Part Three:** Vote on revenue enhancements by ranking
 - Income Tax Increase
 - Income Credit Decrease
 - Property Tax Millage Increase
- 4. Part Four:** Share other ideas





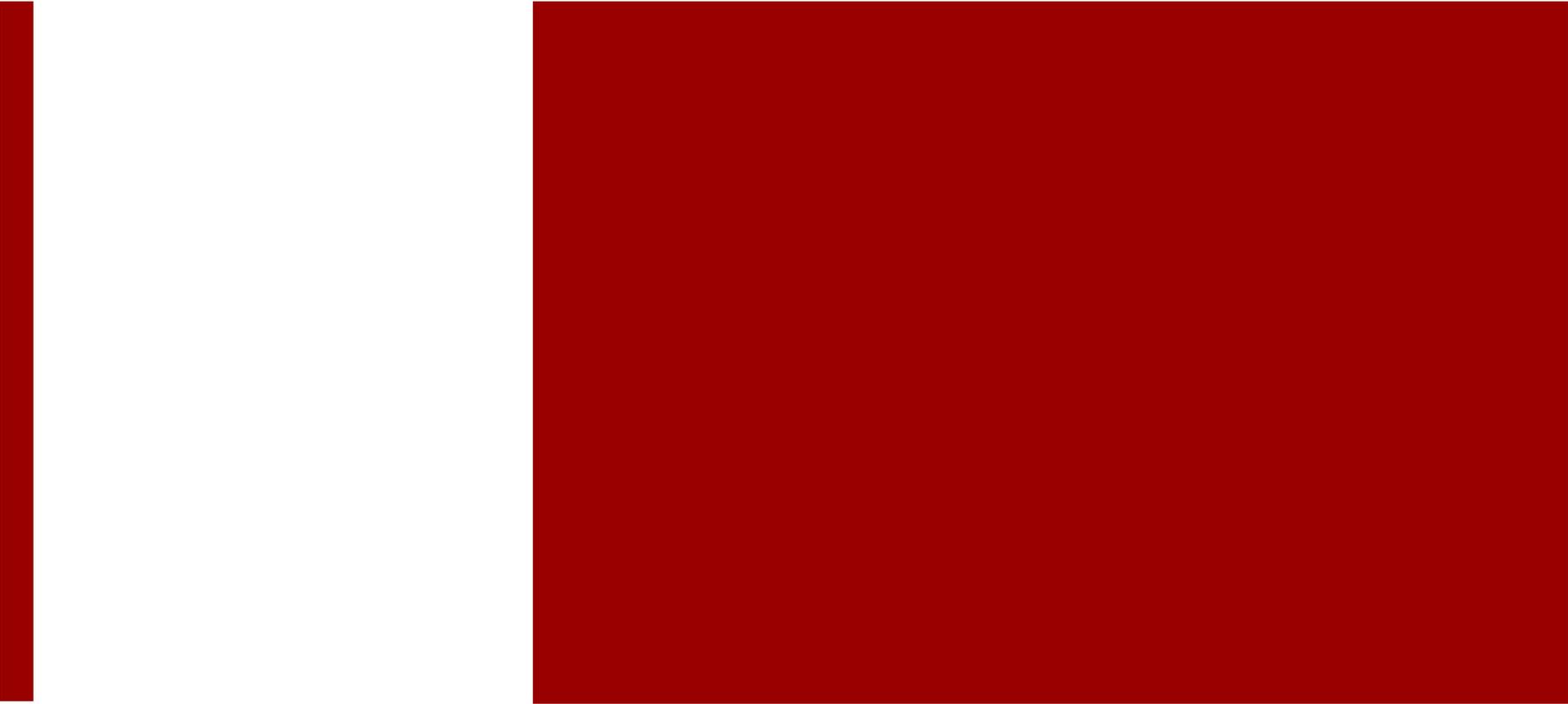
FOCUS GROUP A

JULY 18 & 25; 6:30-8:30

FOCUS GROUP A: TOP 8 BUDGET CUTS



IDEA	AMOUNT	SCORE	RANK	RANGE
Eliminate ICRC	\$50,000	1.8	1	1-5
Eliminate Vacation & Sick Sell-Back	\$21,400	5	2	3-10
Eliminate health insurance for PT employees and council members	\$89,800	5.7	3	1-15
Eliminate Monthly Newsletter	\$12,000	6	4	2-11
Require spouses to take health insurance with their employer	\$61,200	7.3	5	2-16
Reduce Continuous Improvement Training	\$10,000	7.3	5	4-12
Increase employee healthcare contribution from 11.5% to 50%	\$110,000	7.7	7	1-16
Reduce Wellness Program by 50%	\$17,500	7.9	8	2-15
TOTAL IF ALL 8 IDEAS WERE IMPLEMENTED=	\$371,900			



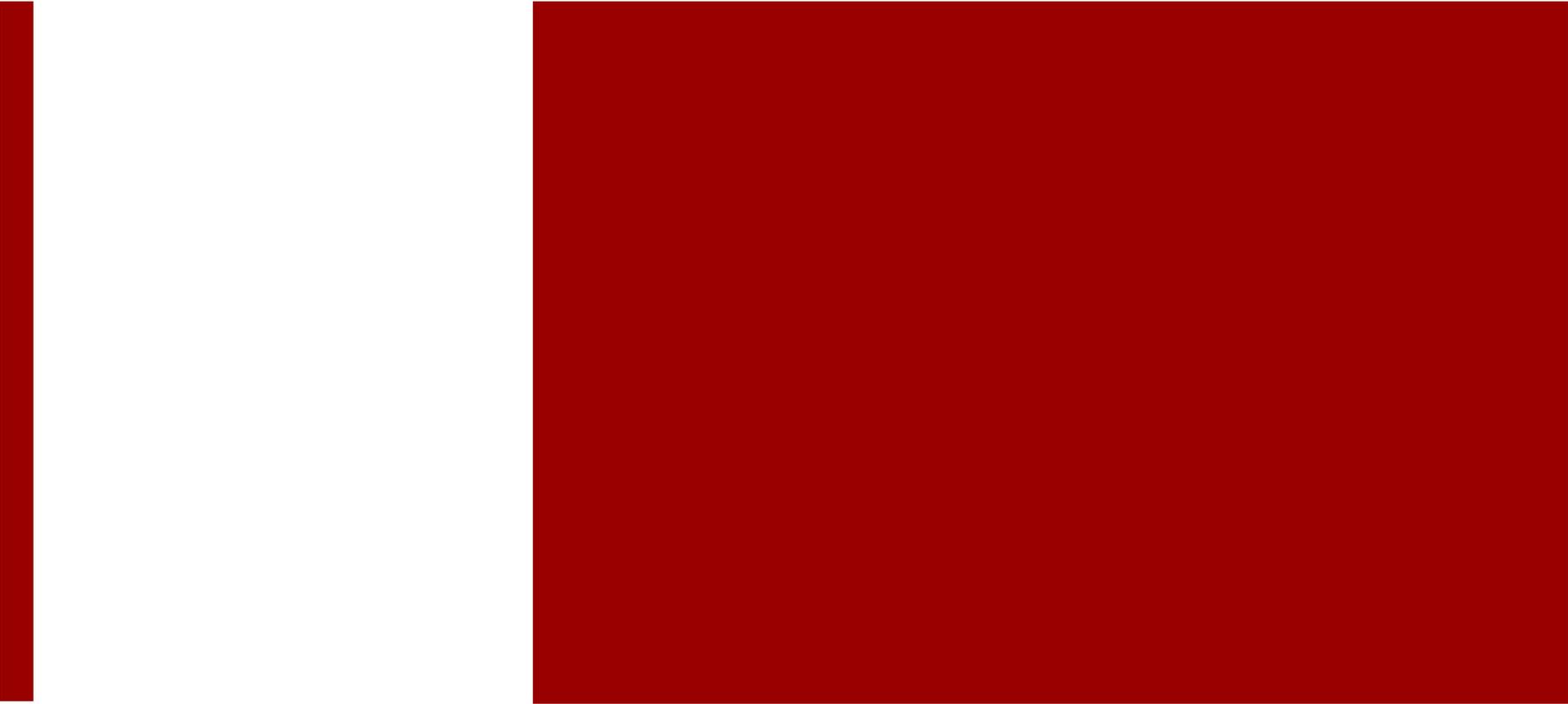
FOCUS GROUP B

JULY 19 & 26; 10-12pm

FOCUS GROUP B: TOP 8 BUDGET CUTS



IDEA	AMOUNT	SCORE	RANK	RANGE
Eliminate ICRC	\$50,000	4.1	1	1-10
Eliminate health insurance for PT employees and council members	\$89,800	5.1	2	1-17
Eliminate full-time police officer	\$92,000	5.9	3	1-15
Require spouses to take insurance with their employer	\$61,200	6.3	4	1-18
Charge recreational fees	\$15,000	7.1	5	3-16
Eliminate Vacation & Sick Sell-back	\$21,400	7.6	6	4-14
Eliminate 4th of July Festival	\$8,500	7.6	6	1-15
Reduce HSA contribution by 50% and increase premiums	\$160,000	7.6	6	1-13
TOTAL IF ALL 8 IDEAS WERE IMPLEMENTED=	\$497,900			



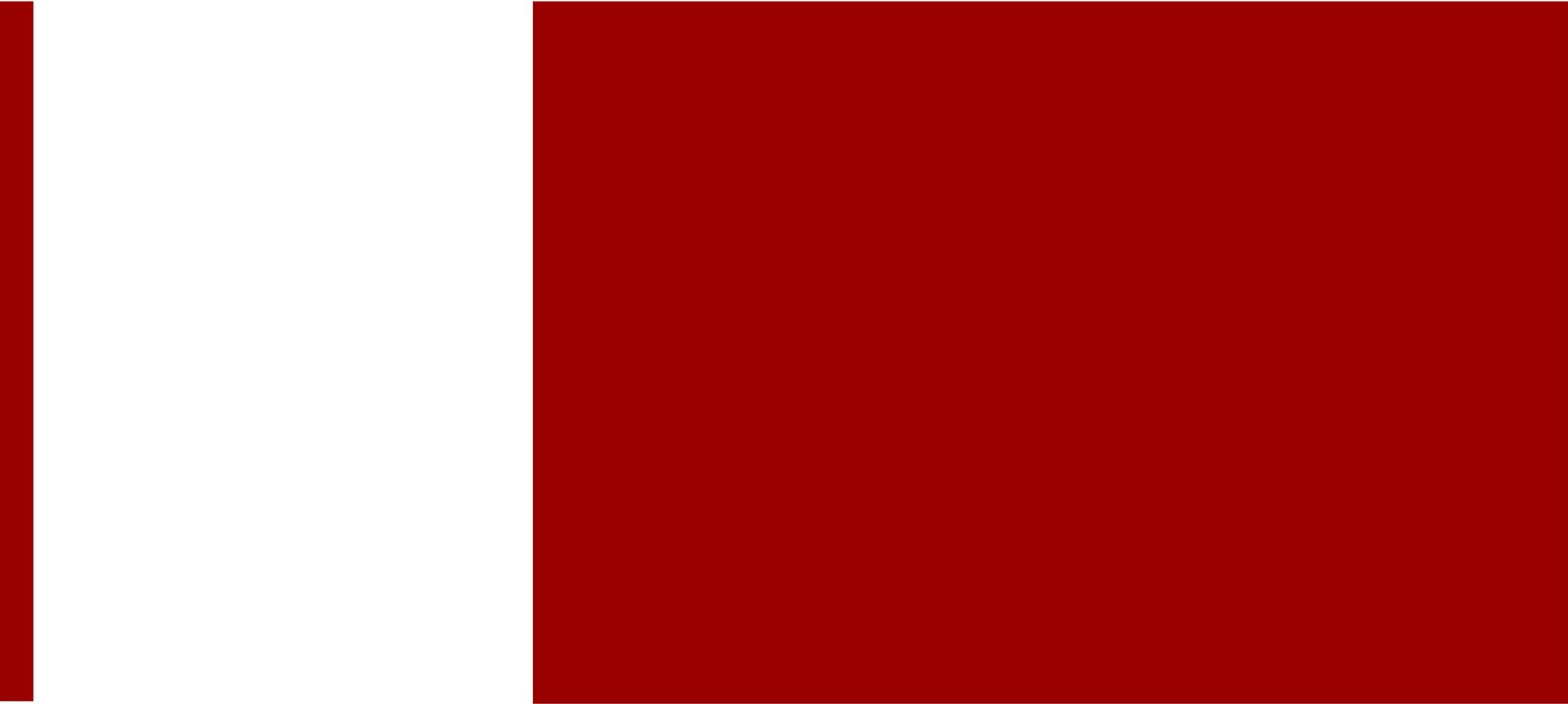
FOCUS GROUP C

JULY 20 & 27; 6:30-8:30

FOCUS GROUP C: TOP 8 BUDGET CUTS



IDEA	AMOUNT	SCORE	RANK	RANGE
Eliminate ICRC	\$50,000	3	1	1-5
Eliminate Concerts in the Park	\$9,500	6.3	2	2-11
Eliminate employee pick-up of OPERS	\$114,000	6.4	3	1-20
Reduce Tuition Reimbursement	\$6,500	8.1	4	3-14
Discontinue Neighborhood Revitalization	\$3,000	8.4	5	1-17
Eliminate Monthly Newsletter	\$12,000	9.7	6	4-15
Reduce Wellness Program	\$6,000	10.9	7	4-18
Eliminate 4th of July Festival	\$8,500	11.1	8	3-19
TOTAL IF ALL 8 IDEAS WERE IMPLEMENTED=	\$209,500			



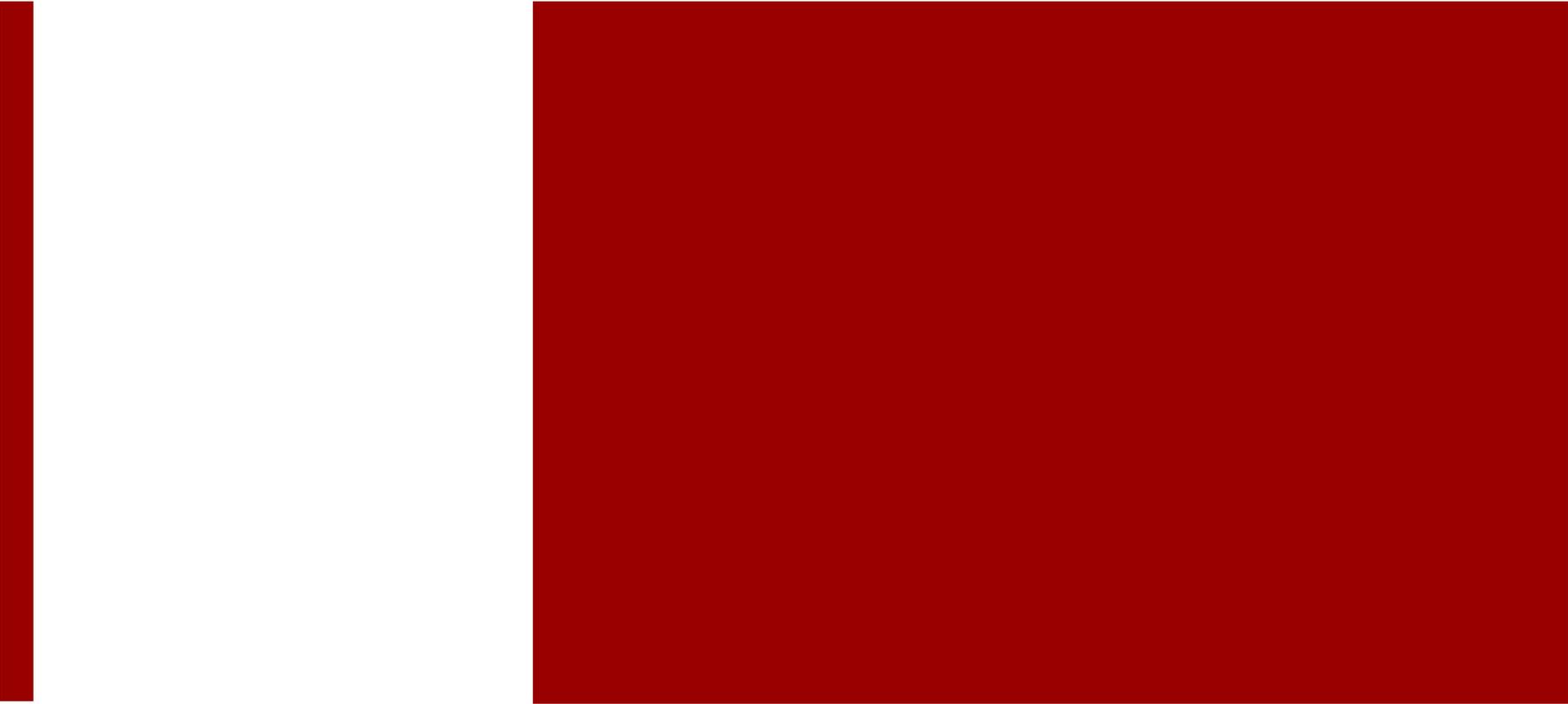
FOCUS GROUP D

JULY 21 & 28; 6:30-8:30

FOCUS GROUP D: TOP 8 BUDGET CUTS



IDEA	AMOUNT	SCORE	RANK	RANGE
Eliminate ICRC	\$50,000	4.3	1	1-18
Require spouses to take insurance with their employer	\$61,200	4.3	1	2-13
Eliminate employee pension pickup OPERS	\$114,000	5.1	3	3-12
Eliminate health insurance for PT employees and council members	\$89,800	5.4	4	1-19
Eliminate Monthly Newsletter	\$12,000	7.1	5	1-17
Close Bishops Park	\$15,000	8.9	6	2-21
Reduce Vacation & Sick Sell-Back	\$10,000	9.0	7	6-14
Eliminate Concerts in the Park	\$9,500	9.3	8	3-19
TOTAL IF ALL 8 IDEAS WERE IMPLEMENTED=	\$361,500			



FOCUS GROUP E

JULY 26 & August 2; 6:30-8:30

FOCUS GROUP E: TOP 8 BUDGET CUTS



IDEA	AMOUNT	SCORE	RANK	RANGE
Eliminate ICRC	\$50,000	1.33	1	1-2
Require spouses to take insurance from employer	\$61,200	2	2	1-3
Reduce every department by 5%	\$289,000	5	3	5-5
Eliminate K-9	\$10,000	5.7	4	4-7
Reduce Training Budgets in CMO and Finance	\$19,100	7	5	2-13
Reduce Subsidy for Roads by 5%	\$10,000	7.3	6	3-11
Eliminate HC for Council Members	\$60,000	8	7	4-11
Reduce Wellness Program	\$17,500	8	7	4-14
TOTAL IF ALL 8 IDEAS WERE IMPLEMENTED=	\$516,800			

FOCUS GROUP TAX RANKINGS

OPTION	A	B	C	D	E
Income Tax Increase	1	1	2	1	1
Income Credit Decrease	2	2	1	2 (t)	2
Property Tax Millage Increase	3	3	3	2 (t)	3

(t) Indicates a tie

FOCUS GROUP A: OTHER IDEAS

1. Increase spending for legal council in collective bargaining
2. Search for more grant opportunities
3. **Increase traffic fines**
4. **Charge a recreation fee**
5. Shift burden of field care to community
6. Incentivize more companies to begin in Loveland

FOCUS GROUP B: OTHER IDEAS

1. Shift Road Rehab funding from GF to levy
2. Contract police to local sheriffs of all 3 counties
3. **Get corporate sponsors for community events**
4. Advertise on fences of sports fields
5. Encourage economic development on Loveland Madeira Rd.

FOCUS GROUP C: OTHER IDEAS

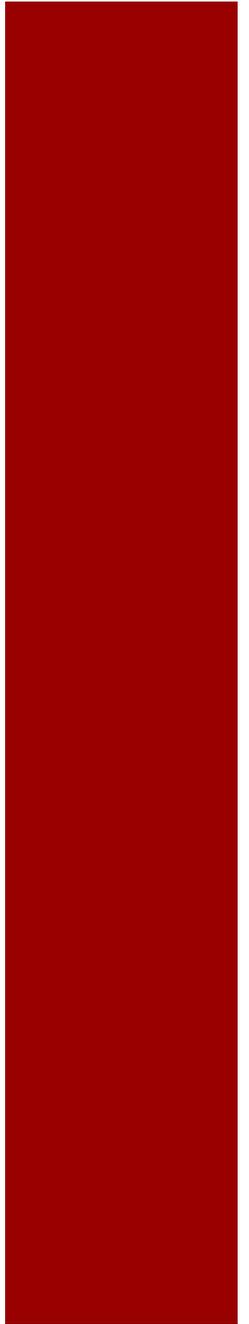
1. Donate parks to counties to rid cost of maintenance
 2. Change shift schedule for police
 3. **Implement recreation fees**
 4. Make county run government; unicorporate Loveland
 5. **Give more traffic violations**
 6. Use reserves for temporary relief
 7. Transfer excess interest money in reserves to GF
 8. **Increase administrative transfer formula**
-

FOCUS GROUP D: OTHER IDEAS

1. Ask people to bequeath wealth to the City after death
(alternative to Estate Tax)
2. **Raise Administrative Transfer/adjust formula**
3. Implement parking meters at Nisbet Park and around Bike Trail
4. Look at changing certain positions from FT to PT
5. Explore the idea of developing a youth center in Loveland

FOCUS GROUP E: OTHER IDEAS

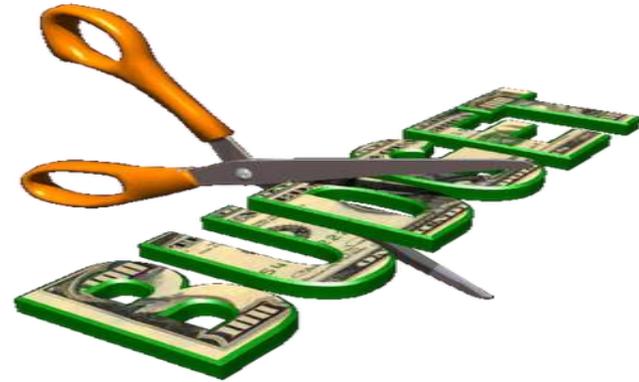
- 1. Increase the income tax rate and decrease income tax credit**
2. Make cuts and increase taxes
3. Explore IT support resource sharing with Loveland City Schools
4. Attempt to partner with other Cities to save money
5. Consolidate services with other jurisdictions



OVERALL CONCLUSIONS

CUTS:

- Cut ICRC (\$50,000)
- Reduce employee benefits:
 - Healthcare
 - Spouses
 - Council/PT
 - Pension Pick-up
 - Vacation Sick Sell-Back
- Residents are less willing to cut current service levels and safety



TAX OPTIONS:

- All residents are affected differently
- Many participants see tax increase as best option
- Focus groups suggest income tax change

GENERAL FOCUS GROUP FEEDBACK

- Many participants did not want to make significant service cuts
- People were impressed with efficiency of City
- A combination of cuts/revenue enhancement would be best approach
- Participants appreciated citizen involvement in the budget process
- Residents conveyed that they learned a lot from the experience





**We challenged our residents,
now we challenge you.**

QUESTIONS?
COMMENTS?

